

Press Release

Polymer Vision brings the future breed of mobiles closer by introducing the first rollable display prototype in full color

Eindhoven, The Netherlands – 15 May 2008

Polymer Vision will exhibit the first prototype of the rollable display with full color at the Society for Information Display (SID) conference in Los Angeles. This is the company's next step in the world's transition from rigid to rollable displays.

Polymer Vision is a spin out from Philips and the pioneer of mobile devices with rollable displays. The company will exhibit the first prototypes of the full-color rollable display and the high-resolution rollable monochrome display at the annual SID conference in Los Angeles, USA. In addition, Polymer Vision will show off RADIUS[®], the first pocket size e-reader with a rollable display created for commercial use. RADIUS[®] will be launched in the second half of this year.

"2008 is an exciting year for both Polymer Vision and the mobile industry as a whole", says Edzer Huitema, CTO of the company. "This year we will launch our first commercial product, RADIUS[®], while at the same time our revolutionary prototypes bring the future closer where mobile devices will be equipped with large rollable displays."

What distinguishes the Polymer Vision displays from all other displays is that they are as thin as paper with the ability to be rolled up to the diameter of a pen. Both prototypes at SID exhibit a record breaking roll radius of only 6mm. The 65k color display has a resolution of 127ppi, while the monochrome display has a resolution of 254ppi, which is the highest resolution e-paper display ever shown.

Although these exciting new prototype displays clearly demonstrate the future possibilities of Polymer Vision's rollable display technology, 2008 is the year of the market launch of the revolutionary RADIUS[®] device, marking the first step in the transition from rigid to rollable displays. With a large 5" rollable e-paper display, the pocket size e-reader merges the 'reading friendly' strengths of traditional e-readers such as Amazon's Kindle or Sony's Reader with the small form factor and world wide connectivity of mobile devices.

Polymer Vision's latest revolutionary technology developments and its first commercial product RADIUS[®] will be on show at booth 1029 of the SID Conference, May 18th-23rd 2008, Los Angeles Convention Center, Los Angeles, California, USA.

Press contact Polymer Vision

Polymer Vision News Desk
Gerdie Vlassak
+31 (0)40 2774200
info@polymervision.com



About Polymer Vision

Polymer Vision is the inventor of rollable displays and the pioneer of rollable display enabled mobile devices. It is the first company to bring organic semiconductor based flexible/rollable displays to production and the first to launch a related commercial product. Polymer Vision Ltd is a private company which spun out of Philips at the end of 2006. In 2007 it acquired all the assets of Innos UK Ltd to establish Polymer Vision UK Ltd in Southampton, England, now the display manufacturing arm of the company.

Polymer Vision and The Polymer Vision logo; RADIUS and the RADIUS logo are trademarks of Polymer Vision Ltd. Other company and product names may be trademarks of their respective owners.